

# BTEC DIPLOMA

# DIGITAL MEDIA PRODUCTION



## THE FIRST STEP TO CONTROLLING YOUR WORLD IS CONTROLLING YOUR CULTURE

**Btec Diploma in creative digital media production** is a specialist vocational qualification, **equivalent to two A levels** and designed to be studied over two years. At Tallis we specialise in the technical pathway in **film and television production** and if you're interested in working in the industry then this is the course for you. After all, one in six new jobs created in the capital is in one of the media industries.

### ***Aims of the course***

You will develop a knowledge and understanding of:

- the film and television industry
- film and television production skills
- writing proposals and pitches for commissions
- how to develop film and television treatments outlining your ideas and concepts
- how to work in teams and as individuals to produce film and television projects
- the technical skills required for working in the film and television sector
- the roles and responsibilities within the film and television industry.

You will develop the ability to apply:

- film and sound recording and editing techniques to produce film and television products

### **Creative Digital Media Production**

You will show and apply your knowledge and understanding of:

- the codes and conventions of television production
- the codes and conventions of fiction film production
- post production techniques for film and television production
- pre-production techniques for film and television including, pitches, proposals, treatments and storyboarding
- sound recording for film and television using professional equipment
- camera techniques for film and television, both studio and location based
- lighting techniques for different purposes
- sound and film editing for film and television
- professional roles and responsibilities within the television and film sector.

## Course Outline

We have decided to teach the Diploma only over two years. We will not be offering any qualification at the end of Year 12. We believe that completing the two year course, and being assessed at the end, will both enhance your chance of success and improve your understanding of digital media production.

### BTEC Digital Media

#### 2 Externally set examinations

Each 120 guided learning hours

#### 2 Compulsory units

Each 60 guided learning hours

#### 6 Specialist unit

Each 60 guided learning hours

### Introduction

This qualification is designed to give learners a technical understanding of film and television production. Learners gain knowledge and skills in areas such as single and multi-camera techniques, lighting, sound recording and editing to produce practical film and television projects. It is aimed at students looking to progress to employment in this sector. Units will be graded using Pass, Merit and Distinction as the grading scale. The four compulsory units develop your professional understanding of the industry and provide production skills. The six optional units provide the technical skills and an understanding of the roles within the film and television industry.

### Areas of study

You will study the following areas of creative digital media production:

- digital media skills
- responding to a commission
- film production - fiction
- media enterprise
- storyboarding for digital media
- film editing
- sound editing
- sound recording
- multi camera techniques
- lighting techniques

### Aims of the course

- develop cognitive and problem-solving skills
- use critical thinking to apply expert and creative solutions to problems
- develop your intrapersonal skills, learning to collaborate effectively, negotiate with and influence others, as well as how to present yourself professionally
- develop your interpersonal skills, learning resilience, time management and self management
- gain an understanding of the technical skills required for working in the film and television industry
- gain an understanding and awareness of the roles and responsibilities within the film and television employment sector
- gain a historical knowledge of and be apply to technically apply film and sound recording and editing techniques



### Method of Assessment

#### Externally assessed units

Learners must achieve all external units at Pass grade or above. The styles of external assessment used are:

- set tasks - learners take the assessment during a defined window and demonstrate understanding through completion of a vocational task.
- performance - learners prepare for assessment over an extended window and demonstrate skills that generate a some non-written evidence.
- make judgements and draw conclusions.

#### Internally assessed units

Learners will be given opportunities to:

- demonstrate practical and technical skills using appropriate tools/processes etc.
- complete realistic tasks to meet specific briefs or particular purposes
- write up the findings of their own research
- carry out projects for which they have choice over the direction and outcomes
- use case studies to explore complex or unfamiliar situations.
- develop an ePortfolio to showcase this work.

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